

**SYSTEM AND METHOD FOR MANAGING MEMBERS OF A GROUP AND
INFORMATION ASSOCIATED THEREWITH**

ABSTRACT OF THE DISCLOSURE

5 A computer-implemented method for facilitating group management functionality.
The method comprises receiving information (i.e., group information) associated with a
group of members participating in a group activity and with the group activity participated in
by the members, creating a website structure instantiation including content comprising at
least a portion of the group information, automatically updating the content of the website
10 structure instantiation in response to corresponding portions of the group information being
altered, and creating a group activity publication layout including content fields
corresponding to at least a portion of the group information. Automatically updating the
content of the website structure instantiation enables the website structure instantiation being
dynamically maintained.